



SEAL PRESS
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FOR IMMEDIATE RELEASE:

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**Seal Press Commits to Domestic Violence Awareness with
Yearlong Ebook Promotion**

Summary: In support of Domestic Violence Awareness Month this October, Seal Press has reduced the price of four domestic violence resource ebooks to \$0.99 for a full year.

BERKELEY, CA. (October 7, 2014): In 1982, Seal Press published *Getting Free: You Can End Abuse and Take Back Your Life*, the first in a series of handbooks for women in abusive relationships. Now, more than thirty years later, this bestselling handbook remains relevant and necessary.

One in four women (24.3 percent) and one in seven men (13.8 percent) aged 18 and older in the United States has been the victim of severe physical violence by an intimate partner in their lifetime. Intimate partner violence alone affects more than 12 million people each year.

In support of Domestic Violence Awareness Month this October, Seal Press has reduced the price of four domestic violence resource ebooks to \$0.99 for a full year at participating ebook retailers: *Getting Free*, *Stop Signs*, *Helping Her Get Free*, and *You Can Be Free*.

Throughout the year, Seal Press will be spearheading a comprehensive publicity and marketing campaign in order to reach survivors, support groups, shelters, social workers, and therapists, encouraging them to share these low-cost handbooks as potentially lifesaving resources. A dedicated ereader device isn't necessary to read the promoted ebooks; titles can be read on tablets and mobile phones using any reading app, many of which are free.

"At Seal Press we publish books that inform the lives of women. Over 30 years ago we made a commitment to educate the public about domestic violence and to help women in abusive relationships. Reducing the price of our ebooks to \$0.99 cents for a year will allow victims of domestic violence as well as their friends and families easy access to the information they need." –**Krista Lyons, Publisher, Seal Press**

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About Seal Press:

Seal Press was founded in 1976 to provide a forum for women writers and feminist issues. Since then, Seal has published groundbreaking books that represent the diverse voices and interests of women—their lives, literature, and concerns. Seal's authors are radical and original thinkers, professionals with a distinct point of view, gutsy explorers, truth-tellers, and writers who engender laughter, tears, and rage. Seal Press publishes books with the goal of informing women's lives. Based in Berkeley, Calif., Seal is a member of the Perseus Books Group. To learn more, visit the Seal Press [website](#).

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