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## National Network to End Domestic Violence Welcomes October, National Domestic Awareness Month

**Washington, D.C.** – The National Network to End Domestic Violence (NNEDV) today welcomed October as Domestic Violence Awareness Month. Its efforts include national campaigns to raise awareness and needed funds.

“Each October is a time for us to heighten awareness of the domestic violence that affects so many in every corner of the country,” said Sue Else, NNEDV’s president. “We urge everyone to be a part of our campaigns during this Domestic Violence Awareness Month and beyond.”

One in four women will be the victim of domestic violence at some point during her life. On average, three women are killed every day in the U.S. at the hands of a current or former intimate partner.

Starting today, NNEDV is encouraging people to text HOPE to 41010 to make a one-time, \$10 donation to help NNEDV build upon its life-saving work. These donations will also benefit NNEDV’s primary membership, the 56 coalitions against domestic violence in every state U.S. territory. HopeLine® from Verizon will match donations up to a total of \$50,000.

Also starting today, Verizon FiOS will air a [public service announcement](#) in which Dr. Phil McGraw of the *Dr. Phil* show asks viewers to text to donate. NNEDV is partnering with Dr. Phil on his season-long campaign to “End the Silence on Domestic Violence.”

Working with The Allstate Foundation, NNEDV is promoting the ClickToEmpower [Facebook page](#). For each person who “likes” this page, The Allstate Foundation will donate \$1 to NNEDV. For each person who takes the “Tell a Gal Pal” pledge – a promise to talk with friends and loved ones about domestic violence – The Allstate Foundation will donate an additional \$1 to NNEDV, up to \$20,000.

NNEDV is partnering with Facebook to launch a Facebook advertising campaign to raise awareness and build support for survivors of domestic violence. Facebook is donating ad space to NNEDV to use beginning today through the end of the year.

“We are so grateful to be working with Verizon, Dr. Phil, The Allstate Foundation and Facebook on these unique campaigns,” Else said. “Domestic violence affects entire communities and entire communities must be part of the solution. Let us redouble efforts to support survivors of domestic violence and, ultimately, save lives.”

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*NNEDV, a 501(c)(3) organization, is the leading voice for domestic violence victims and advocates. Its members include the 56 state and territorial coalitions against domestic violence. It works closely with them to understand the needs of domestic violence victims and advocacy programs. NNEDV has been a premiere national organization advancing the movement against domestic violence for the past 15 years, after leading efforts among domestic violence advocates and survivors in urging Congress to pass the landmark Violence Against Women Act of 1994. To learn more, please visit [www.nnedv.org](http://www.nnedv.org).*