



NATIONAL CENTER on Domestic and Sexual Violence

training • consulting • advocacy

Tel: 512.407.9020 (voice and fax) • www.ncdsv.org

April 29, 2013

Dear Coalition Leaders,

We want to make you aware of an exciting new partnership we have entered into that has the potential of significantly benefiting victims of domestic and sexual violence, your member agencies, and the [National Center on Domestic and Sexual Violence](http://www.ncdsv.org).

As most of us know today, every time we use the Internet or a smart phone, information brokers, analytical companies and others are watching, tracking and ultimately compiling vast amounts of our personal information - addresses, interests, preferences, relationships, financial history and more – all without our knowledge or consent. That information is then made available for sale to virtually anyone willing to pay. That practice not only violates our personal privacy, it also potentially threatens our physical and financial security.

The company we have partnered with, ManageURiD, believes (as we all should) that today, more than ever, it is critically important that we all better manage our on-line identity and be aware of what information is being compiled, by whom, and how that information is being used. This is certainly and especially true for the victims of domestic and sexual violence we all support.

Jack Reis and Todd Drake founded ManageURiD and have created the ManageURiDProtect service to empower all of us to take back control of our personal information – and have expressed a keen interest in working with us in several ways.

ManageURiD Detect
We will find out how much of your personal information is out there and who is selling it

ManageURiD Remove
We will manage the removal of your personal information from unauthorized sites

ManageURiD Monitor
We will continuously monitor and remove your personal information as it inevitably reappears

[Learn More](#)

First, to introduce the ManageURiD*Protect* service to us they have offered to donate two one-year subscriptions to each of the states and territories to ensure a victim of domestic and of sexual violence in *each state and territory receives a free subscription.*

Second, ManageURiD has launched a fund raising campaign of their own to support inaugurating the ManageURiD*Protect* service, and for every contribution they receive they intend to make an in kind donation of their service to a victim or victims of domestic or sexual violence. Campaign contribution levels range from \$25 to \$25,000 for one year to lifetime service for the contributor, and also result in donated support for 1 to 1000 victims. [Click Here](#) for more detail about the campaign.

As a function of our partnership, ManageURiD has asked the National Center to manage the allocation of donated ManageURiD*Protect* subscriptions, and we anticipate developing a process to do just that in the very near term in cooperation with the domestic violence and sexual assault coalitions in each state and territory.

Finally, ManageURiD has offered to issue coded coupons to each of the states and territories to enable employees and anyone affiliated with local member organizations to acquire the ManageURiD*Protect* service for themselves at a 15% discount with the National Center receiving a portion of each sale as well.

I have attached a brief description of the ManageURiD*Protect* service and an outline of the campaign. You can learn more about ManageURiD by visiting their website at www.manageurid.com. We will publish more program details in the very near future. In the interim, if you have any questions or comments, please don't hesitate to contact me or Christina.

Please be in touch when we can be of assistance to you and know that we appreciate your on-going support!

You can continue to reach us at 512.407.9020 or dtucker@ncdsv.org and cwalsh@ncdsv.org.





Attachment

ManageURiDProtect Description

The ManageURiDProtect service will dynamically and automatically:

- Manage the removal of subscriber's personal information from unauthorized sites and sites that sell personal information;
- Opt subscribers out of unwanted services;
- Limit telemarketer calls;
- Reduce unwanted mail offerings;
- Continuously monitor for the reappearance of a subscriber's personal information and repeat the above process as necessary;
- Provide each subscriber with a Personal Privacy Dashboard so the subscriber can see the history and details of their risk profile at any time; and
- Deliver a monthly report of actions taken on behalf of each subscriber.

The ManageURiDProtect service will be operational on or about May 30, 2013.

The ManageURiD Campaign

The ManageURiD Campaign, activated on April 25, 2013, is soliciting contributions at levels ranging from \$25 to \$25,000. Each level of contribution includes a corresponding donation of the ManageURiDProtect service, as defined below, to one or more victims of domestic or sexual violence – with the allocation of each donation to be facilitated by NCDSV.

- **\$25
Founder**
A one year Individual ManageURiDProtect subscription for yourself and a victim of domestic or sexual violence. Victims of domestic or sexual violence are at risk and your contribution will also help protect them and their family members.
- **\$50
Sustainer**
A one year Couples ManageURiDProtect subscription for you, your significant other and two victims of domestic or sexual violence; OR
A two year Individual ManageURiDProtect subscription for yourself and two one year subscriptions to victims of domestic or sexual violence.

- **\$100**
Contributor
 A one year Family ManageURiD*Protect* subscription for your family of four and four victims of domestic or sexual violence; OR
 A two year Couples ManageURiD*Protect* subscription for yourself and your significant other and four one year subscriptions to victim of domestic or sexual violence; OR
 A three year Individual ManageURiD*Protect* subscription for yourself and three one year subscriptions to victims of domestic or sexual violence.
- **\$150**
Donor
 A three year Couples ManageURiD*Protect* subscription for yourself and your significant other and six one year subscriptions to victims of domestic or sexual violence.
- **\$200**
Sponsor
 A two year Family ManageURiD*Protect* subscription for your family of four and eight one year subscriptions to victim of domestic or sexual violence.
- **\$300**
Patron
 A three year Family ManageURiD*Protect* subscription for your family of four and twelve (12) one year subscriptions to victims of domestic or sexual violence.
- **\$500**
Benefactor
 A lifetime Individual ManageURiD*Protect* subscription for yourself and twenty (20) one year subscriptions to victims of domestic or sexual violence.
- **\$1,000**
Bronze Circle
 A lifetime Couples ManageURiD*Protect* subscription for yourself and your significant other and forty (40) one year subscriptions to victims of domestic or sexual violence.
- **\$2,500**
Silver Circle
 A lifetime Family ManageURiD*Protect* subscription for your family of four and one hundred (100) one year subscriptions to victims of domestic or sexual violence.
- **\$5,000**
Gold Circle
 A lifetime ManageURiD*Protect* subscription for you and up to three others; PLUS

In return for your contribution at this level we will also provide our *ManageURiDProtect* service to up to two hundred (200) victims of domestic or sexual violence abuse for one year.

- **\$10,000**

- **Platinum Circle**

- A lifetime *ManageURiDProtect* subscription for you and up to three others; PLUS

- In return for your contribution at this level we will also provide our *ManageURiDProtect* service to up to four hundred (400) victims of domestic or sexual violence for one year.

- **\$25,000**

- **Awesome Circle**

- A lifetime *ManageURiDProtect* subscription for you and up to three others; PLUS

- In return for your contribution at this level we will also provide our *ManageURiDProtect* service to up to one thousand (1000) victims of domestic or sexual violence for one year.