

HopeLine® from Verizon Introduces Mobile App for Android™ Smartphones and Tablets

New App Will Provide Crucial Resources to Victims of Domestic Violence and Tools to Spread Awareness of HopeLine's Mission

BASKING RIDGE, N.J., Aug. 3, 2012 /PRNewswire/ – HopeLine® from Verizon today launched a new mobile tool, the HopeLine app, to further aid in its ongoing mission to support victims of domestic violence. Through this new app, individuals suffering from domestic violence will have quick access to resources and assistance in a time of need. Users can connect directly to the National Domestic Violence Hotline (The Hotline) for crisis intervention, information or referrals using #HOPE.

In addition, the HopeLine app will serve as an online community for those looking to share their inspirational stories of survival and volunteers looking to discuss their own outreach efforts. Photos and videos can be directly shared through the app, giving users the ability to engage with others who are involved in domestic violence awareness.

For users who want to offer their support, the HopeLine app makes it easy for wireless users to donate no-longer-used wireless phones and accessories to HopeLine, Verizon Wireless' national cell phone recycling program. Using location-based technology, the app guides users to the nearest Verizon Wireless Communications Store, where they can easily drop off devices and accessories for donation. Cash donations to the cause are also possible through the text-to-donate option; customers can now make a donation of \$10 to the National Network to End Domestic Violence (NNEDV) directly from their mobile devices.

"With the HopeLine app, we are giving necessary resources to victims seeking help, as well as individuals looking to get involved," said Elva Lima, executive director of community relations and multicultural communications at Verizon Wireless. "Wireless phones and technology can serve as a vital lifeline for those who need support, and we are putting the power of our network and device! s in the hands of those who need it."

For more than a decade, HopeLine from Verizon has raised awareness of domestic violence, providing hope to victims and survivors who have experienced its detrimental effects and has engaged the public in a nationwide conversation on the issue. HopeLine collects no-longer-used wireless phones and accessories and puts them to work in communities by helping victims and survivors of domestic violence. Donated devices and accessories are turned into support to help victims of domestic violence through the use of cash grants and refurbished phones. Since 2001, HopeLine has donated nearly 123,000 phones to domestic violence organizations across the country. No-longer-used phones collected through HopeLine have also been recycled to fund more than \$14.2 million in cash grants for organizations working to end domestic violence.

The HopeLine app can be downloaded on a wide range of Android smartphones and tablets from Verizon Apps, from the Verizon Wireless online Media Store and Google Play. There is no charge to download the app, but a Verizon Wireless data plan is required and usage may count toward a customer's data allowance.

For more information about HopeLine from Verizon, please visit www.verizonwireless.com/hopeline.

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