

Corporate Alliance to End Partner Violence

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THE VERIZON FOUNDATION AND THE NFL PLAYERS ASSOCIATION TEAM UP TO PROVIDE DOMESTIC VIOLENCE PREVENTION INFORMATION TO TEENAGERS

The Verizon Foundation (www.verizonfoundation.org) and the NFL Players Association intend to team up to provide domestic violence prevention training and information to teenagers taking part in the association's Training Camp for Life (<http://www.trainingcampforlife.com/>) program.

As part of the planned partnership, the Verizon Foundation, the philanthropic arm of Verizon, will provide experts in domestic violence prevention and healthy relationships to talk with the teenagers. Training Camp for Life is a character and life skills development program designed to provide resources to assist students dealing with challenges and also help them build a strong sense of self.

"If we're going to solve the epidemic of domestic violence, we need men to take an active role," said Verizon Foundation President Rose Stuckey Kirk. "This partnership with the NFL Players Association and its emphasis on teen development is a natural way to engage men and boys to help break the cycle of violence. We are proud and excited to team with the NFL Players Association on this unique initiative."

George Atallah, NFL Players Association assistant executive director of external affairs, said, "At the NFL Players Association, we are concerned not only about the well-being of our members but also about teen athletes and their development on and off the field. We are glad to partner with Verizon to bring this valuable training to our program and be part of the solution to end domestic violence."

The Verizon Foundation uses its technology, financial resources and partnerships to address critical social issues, with a focus on education and domestic violence prevention. In 2010, the foundation awarded nearly \$67 million to nonprofit agencies in the U.S. and abroad. Through Verizon Volunteers, one of the nation's largest employee volunteer programs, Verizon employees and retirees have volunteered nearly 6 million hours of community service since 2000. For more information on the Verizon Foundation, visit www.verizonfoundation.org.

The NFL Players Association (<http://www.nflplayers.com/>) is the union for professional football players in the National Football League. Established in 1956, the NFLPA has a long history of assuring proper recognition and representation of players' interests.