

FOR IMMEDIATE RELEASE

Contact: Kristen Clonan Avon Foundation for Women (212) 282-6797 Kristen.Clonan@avon.com

Avon Foundation for Women Awards More Than \$10 Million in Grants in 4Q 2013 to Breast Cancer and Domestic Violence Organizations

[New York, NY, October 28, 2013] – <u>The Avon Foundation for Women</u> has announced the approval of more than \$10 million in new grants to support more than 71 breast cancer organizations and 27 domestic violence organizations in the United States during the fourth quarter of 2013.

Avon Breast Cancer Crusade Grants

Since its launch in 1993, the <u>Avon Breast Cancer Crusade</u> has donated more than \$815 million in over 50 countries to leading cancer centers and community-based breast health programs focusing in three areas: scientific research, access to care programs for the medically underserved and outreach programs focused on education and screening. As a direct result of these programs in the U.S., more than three million women have received access to free mammograms and breast cancer screenings since 2000 and more than 12 million women have been educated about breast cancer and the importance of early detection to date.

A majority of the following Avon Breast Cancer Crusade grants were awarded at the Avon Walk for Breast Cancer events in New York and Charlotte in late October:

Avon Foundation Breast Cancer Research Programs

In its continuing support of scientific research into the causes, prevention and detection of breast cancer, the Avon Foundation has approved more than **\$1.7 million** in grants to the following breast cancer research programs to fund new preventive strategies and treatments for breast cancer:

- Clemson University (Clemson, S.C.), to develop a diagnostic tool that predicts breast cancer risk and can monitor breast cancer changes over time.
- Emory University Winship Cancer Institute and Grady Memorial Hospital (Atlanta), home
 of an Avon Foundation Breast Care Center of Excellence, to track parity and breast cancer
 in young minority women, and to research long-term rehabilitation programs for women
 who undergo breast cancer surgery to prevent lymphedema and other side effects of
 surgery and treatment.

- Medical University of South Carolina (Charleston, S.C.), to research a common herpes virus, human cytomegalovirus (HCMV), as a potential cause of breast cancer and discover why some are more susceptible to HCMV spurred breast cancer..
- Mount Sinai School of Medicine (New York), to develop a blood-based diagnostic test
 measuring levels of Follicle Stimulating Hormone Receptors (FSHR) to diagnose breast
 cancer at the earliest possible stage, and to support the <u>Avon Foundation Virus and</u>
 <u>Breast Cancer Research Consortium</u> to determine if viruses play a role in breast cancer's
 development.
- Nanometrics (New York), to develop new treatments for triple negative breast cancer (TNBC).
- The New York-Presbyterian Hospital and Columbia University Medical Center (New York), home of an *Avon Foundation Breast Care Center of Excellence*, to support its clinical trials program.
- Wake Forest University (Winston-Salem, S.C.), to examine the role of chlamydia, a common bacterial infection, as a potential cause of breast cancer.

Avon Foundation Access to Care Programs

To support the <u>Avon Safety Net</u> access to care programs, the Avon Foundation approved nearly **\$2.4 million** in grants to the following organizations and institutions to improve access to health care for uninsured, at-risk, low-income and minority patients, as well as outreach focused on nutrition, education and screening:

- Big Bam Foundation Breast Treatment Taskforce (New York)
- Cancer Care (New York)
- Carolinas Medical Center (Charlotte, N.C.)
- Duke University (Durham, N.C.)
- Emory University Winship Cancer Institute and Grady Memorial Hospital (Atlanta)
- God's Love We Deliver (New York)
- Metropolitan Hospital Center (New York)
- New York University School of Medicine (New York)
- Newark Beth Israel Medical Center Foundation (Newark, N.J.)
- Northern Westchester Hospital (Mount Kisco, N.Y.)
- Presbyterian Cancer Center (Charlotte, N.C.)
- St. John's Riverside Hospital (Yonkers, N.Y.)
- The New York-Presbyterian Hospital and Columbia University Medical Center (New York)
- You Can Thrive Foundation (New York)
- Young Survival Coalition (New York)

Avon Breast Health Outreach Program

In its continuing effort to conduct outreach, provide breast health education and screening, and link medically underserved women to health care providers and clinical screening services, the Avon Foundation has donated **\$3 million** to support more than 50 community-based organizations across the country.

Avon Speak Out Against Domestic Violence Grants

The Avon Foundation launched <u>Speak Out Against Domestic Violence</u> in 2004 to support domestic violence awareness, education and prevention programs, as well as direct services for victims and their families. Through the end of 2013 in the United States, the Avon Foundation will have donated more than \$38 million to the domestic violence cause. Globally, Avon supports efforts to end violence against women in nearly 50 countries by raising funds through special product sales and raising awareness through the more than 6 million global Avon Representatives.

Recently, the Avon Foundation for Women approved nearly **\$3.4 million** in grants to the following domestic violence organizations:

- Break the Cycle (Los Angeles), to support the organization's National Youth Advisory Board activities.
- Futures Without Violence (San Francisco), to help colleges and universities revise campus policies and procedures addressing sexual violence.
- National Academy of Sciences (Washington, D.C.) to support the fourth Forum on Global Violence Prevention, bringing together the world's leading violence prevention authorities, to address the issues and find solutions.
- National Council on Family Violence (Austin, Texas), to improve services provided to domestic violence victims and bystanders by the National Domestic Violence Hotline. On December 3, the grant will kick off an Avon Foundation matching gift campaign on Facebook for #GivingTuesday. During the month of December, the Foundation will match up to \$200,000 in donations made directly to the Hotline.
- Vital Voices (Washington, D.C.), to establish and launch a new initiative of the Global Partnership to End Violence Against Women, and bring "Ensuring Laws Achieve Their Promise: The Institute on Violence Against Women" to three countries in 2014.

Three new grants will create a *Breakthrough Bystander Behavior Training Program* to promote increased effective and safe bystander support and dialogue about domestic violence among men and women, teens and young adults, and children. The following organization will develop and implement training programs:

- Jewish Women International (Washington, D.C.)
- New York Society for the Prevention of Cruelty to Children (New York)
- Ohio Domestic Violence Network (Columbus, Ohio)

To implement the <u>Avon Domestic Violence Survivor Empowerment Program</u>, a program that funds full-time Economic Empowerment Coordinator positions in U.S. domestic violence victim service agencies, the following 19 domestic violence organizations will receive grants:

- Alameda County Family Justice Center Inc. (Oakland, Calif.)
- Bexar County Family Justice Center Foundation (San Antonio)
- Community Partners for Instituto Para La Mujer (Los Angeles)
- County of Solano (Fairfield, Calif.)
- Federation Employment and Guidance Service, Inc. (New York)
- Friends of the Family Justice Center (Riverside, Calif.)
- HELP Social Service Corporation (New York)
- Hopes Door Inc., (Pleasantville, N.Y.)
- Interval House (Seal Beach, Calif.)
- New Orleans Family Justice Alliance (New Orleans)
- Next Door Solutions to Domestic Violence (San Jose, Calif.)
- Northern Manhattan Improvement Corporation (New York)
- Sanctuary For Families Inc. (New York)
- Sojourner Family Peace Center Inc. (Milwaukee, Wis.)
- St. Paul Intervention Project Inc. (St. Paul, Minn.)
- The Korean American Family Services (Flushing, N.Y.)
- Verde Valley Sanctuary (Sedona, Ariz.)
- Violence Intervention Program (New York)
- Volunteers of America Inc. (Portland, Ore.)

###

About the Avon Foundation for Women

The <u>Avon Foundation for Women</u>, the world's largest corporate-affiliated philanthropy focused on issues that matter most to women, was founded in 1955 to improve the lives of women. Through 2013, Avon global philanthropy, led by the Avon Foundation, will have donated more than \$957 million in more than 50 countries for causes most important to women. Today, Avon philanthropy focuses on funding breast cancer research and access to care through the <u>Avon Breast Cancer Crusade</u>, and efforts to reduce domestic and gender violence through its <u>Speak Out Against Domestic Violence</u> program. Visit www.avonfoundation.org for more information.