

NCADV Announces New Partnership with RapidSOS to Provide Revolutionary Safety App to Communities

[Denver – March 31, 2017] – The National Coalition Against Domestic Violence today announced a partnership with RapidSOS, an emergency technology start-up revolutionizing personal safety and family connectivity. The partnership will offer one year of free access to the RapidSOS Haven app, providing individuals and families with enhanced access to emergency services. Haven sends important data to 9-1-1 in a discreet way that does not necessitate a spoken conversation with first responders.

With one tap on Haven, the app connects the user with the nearest dispatch center anywhere in the contiguous U.S., while providing a voice connection and a data pipeline to 9-1-1, to transmit:

- Text messages (Haven speaks the text message if the dispatch center does not have the capability to receive texts.)
- Precise location
- Type of emergency
- Relevant medical and demographic data

The app's "Can't Speak" function allows users to notify 9-1-1 when they are in a situation where it is dangerous or difficult to speak. A tap on the "Can't Speak" icon transmits a user's location and relevant information to the dispatcher, without the need for an audible conversation. Additionally, a user can optionally add trusted emergency contacts to be informed when an alert is triggered.

"We are excited to partner with the National Coalition Against Domestic Violence to provide the Haven app to their community," said RapidSOS co-founder and CEO, Michael Martin. "This partnership will provide victims and survivors nationwide with peace of mind that they will be ab; e to get help guickly and discreetly should they need it."

Working together, RapidSOS and the National Coalition Against Domestic Violence will support the survivors of domestic violence, improve personal security, and empower individuals facing emergency situations.

"We encourage survivors to use their voices and reach out for assistance, when they feel it is appropriate," said NCADV Executive Director, Ruth M. Glenn. "By giving victims and survivors access to the Haven app, we are confident that survivors and their communities will be safer and more connected to emergency services and trusted loved ones, who can provide further support and safety."

The Haven app also includes access to RapidSOS' Family Connect feature. For the first time, people can call 9-1-1 on behalf of a loved one, transmitting their loved one's location and relevant data directly to the dispatch center nearest them.

RapidSOS is offering Haven free to those associated with the National Coalition Against Domestic Violence for one year, if they <u>sign up for the app with this link</u>. The Haven app is available for iPhone and Android devices and works anywhere across the contiguous U.S. and Hawaii, with one touch emergency calling in over 250 countries and jurisdictional territories. For more information about RapidSOS and the Haven app, visit www.rapidsos.com.

About National Coalition Against Domestic Violence

The National Coalition Against Domestic Violence (NCADV) is the voice of victims and survivors and works as the catalyst for changing society to have zero tolerance for domestic violence. NCADV does this by affecting public policy, increasing understanding of the impact of domestic violence, and providing programs and education that drive change. For more information about NCADV, visit www.ncadv.org.

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About RapidSOS

RapidSOS was formed in 2012 by a team of M.I.T., Harvard, and Stanford grad students who had personal experiences with the challenges of the existing communication infrastructure. Working closely with the 9-1-1 community, tech and telecom companies, and leading investors, RapidSOS is developing technology to predict and preempt emergencies before they occur, dynamically warn people in harm's way, and ensure that first responders are one touch away globally. Learn more at www.RapidSOS.com.

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